

Salon International du Patrimoine Culturel

International Heritage Show

Conservation – Restoration – Promotion



Carrousel du Louvre, Paris



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An Event Combining Culture and Economics



Since 1995, in the prestigious setting of the Carrousel du Louvre, the “*Salon du Patrimoine Culturel*” has kept its promise: to be a witness and an active player in safeguarding heritage, whether immovable or movable, material or immaterial.

A tremendous synergy between those working in the heritage industry and the visitors is created during the four days of the show. Today the fair is a benchmark event that brings together all the sectors of the heritage industry. Each year in November, the *Salon International du Patrimoine Culturel* is a showcase for quality craftsmanship and a vehicle for economic and tourist development.

The Main Themes of the Fair

- ❖ To promote quality craftsmanship and expertise
- ❖ To set up and develop meetings between craftsmen and potential clients
- ❖ To expand the French export market
- ❖ To stress the importance of preserving and promoting the heritage of private and public property
- ❖ To inform and educate future generations



A National, European and International Calling

The regions and local authorities, aware of economic and cultural concerns as well as their abundant heritage, choose to present their heritage policy at the *Salon International du Patrimoine Culturel*.

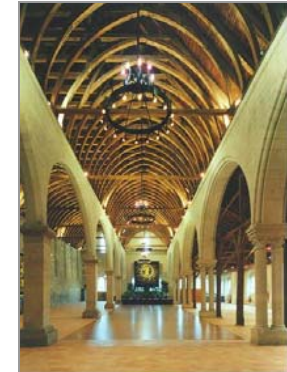
In 2008, the fair becomes the **international Heritage Show** (*Salon International du Patrimoine Culturel*) to reinforce its situation in the European and international heritage scene.

The Exhibitors



- ❖ **Restorers and craftsmen**
wood, leather, stringed-instruments, marquetry, metals, paper, paint, stone, tapestry, textile, glass, stained-glass windows...
- ❖ **Decision-makers and Project Managers**
architects, project managers, curators, entrepreneurs, trade organisations, town planners, urbanistes...

- ❖ **Suppliers of materials and products for movable and immovable assets**
fine arts, tiling, framework/structure, paving, gilding, cabinetmaking, coatings, granite, ironwork, marble, mortarwork, freestone and reconstituted stone, resin, locksmithing, earthenware, varnish...
- ❖ **Training and Education**
schools, training centres, universities, institutes
- ❖ **New technologies and advanced materials**
research workers, scientists, research centres, laboratories, new processes, photogrammetry, dehumidification, waterproofing, hygrometry, computer technology, heat and sound insulation, topography, land improvement,...
- ❖ **Museum materials and equipment**
audio guides, lighting systems, reproductions, models, signage, display cases...
- ❖ **Service suppliers**
- ❖ **Publishers and media**
- ❖ **Regions, local authorities and institutions**
- ❖ **Associations**



Communication

A targeted, strong media plan:
press, radio, television, and specialist press
For details on 2007 media coverage, consult:
www.patrimoineculturel.com (exhibitors / exhibitor files)



The Visitors

- ❖ The heritage industry network and institutions: architects, curators, persons in charge of heritage,
- ❖ Antique dealers, experts, private and public property owners, collectors
- ❖ The networks linked to the theme of the year
- ❖ General public and heritage enthusiasts seeking restoration solutions
- ❖ Young people looking for training courses

Our Partners

Supported since its creation by the *Ministère de la Culture et de la Communication*, and the *secrétariat d'Etat chargé du Commerce, de l'Artisanat, des Petites et Moyennes Entreprises, du Tourisme et des Services*, the fair has since 2001 seen its reputation acknowledged by the patronage of the President of the Republic.



The Opening Evening

Held on the evening before the fair opens to the public, inaugurated by leading personalities. This *soirée* is a particularly privileged and popular moment.

The Awards Winners

The Fair is now favoured by organizations and cultural institutions to honour quality work. Awards are thus bestowed each year on craftsmen, companies, sites, journalists, archaeologists...

Discussions and Seminars

Long awaited throughout the year, the discussions and seminars held during the fair are organised by exhibitors: researchers, experts and specialists inform the fair-going public about topical issues, related to the theme of the year and debate heritage issues.



The Theme of the Year

Each year, a special theme gives the Fair a particular focus, and in this way brings in new exhibitors and visitors, new media and promotional input, and a ready set of questions to explore and discuss. *The Patrimoine des jardins*, *Patrimoine religieux*, *Industrie, Rural*, *Patrimoine des arts et lieux du spectacle* and *Patrimoine de l'eau* have been developed in past years.

Themes for 2008
Heritage and Sponsorship
Heritage and Cultural Tourism



The Heritage Workshops

Fun and educational, the workshops carried out with the support of the DCASPL - Direction du Commerce, de l'Artisanat, des Services et des Professions Libérales, offers young participants a concrete approach to the heritage crafts and raises their awareness to the value and quality of their environment.

The Fair in Figures

Since 1995

- 241,487 visitors
- 3,111 exhibitors
- 314 conferences

Participation of the institutions:

12 regions and several dozen towns/cities
and local authorities.

Participation from abroad:

Belgium, Canada, Denmark, Finland, Germany, Italy,
Luxembourg, Netherlands, Portugal, Russia, Spain

Practical Guide

Date : for 4 days in November,

6th – 9th November in 2008

Opening evening : Wednesday 5th November

Place: Carrousel du Louvre, Paris

99 rue de Rivoli – 75001 Paris

Visitors in 2007: 19,177

Exhibitors expected in 2008: about 250

Exhibition space: 3,000 m²

Exhibitor relations: +33 (0)1 49 53 27 31 / 24

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