


Registration File

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Organisation Ateliers d'Art de France
 Ateliers
d'Art
DE FRANCE
6, rue Jadin - 75017 Paris - FRANCE
Tel. +33 (0)1 44 01 08 30
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1. General Prices

(Prices are shown exclusive of VAT)*

- **Registration fee** € 110
- **Mandatory catalogue fee** € 130
- **Insurance** € 3.50 per sqm

<p>ARTISAN STAND - minimum area: 9 sqm (see form 4a) <i>(subject to justification of artisan status and approval of your application)</i></p> <p>Price per sqm</p> <p>Over 9 sqm, the additional sqm are invoiced at the "Equipped Stand" price:</p>	<p>before 30 JUNE 2009</p> <p>€ 226</p> <p>€ 385</p>	<p>after 30 JUNE 2009</p> <p>€ 238</p> <p>€ 403</p>
<p>EQUIPPED STAND - minimum area: 9 sqm (see form 4b) <i>(A 20% reduction for not-for-profit associations and schools is applicable to the first 9 sqm, subject to approval of your application)</i></p> <p>Price per sqm</p>	<p>€ 385</p>	<p>€ 403</p>
<p>UNEQUIPPED STAND - minimum area: 30 sqm (see form 4c)</p> <p>Price per sqm</p>	<p>€ 328</p>	<p>€ 338</p>
<p>Additional charge for a stand on:</p>	<p>1 corner 2 corners an island</p>	<p>add 5% add 10% add 15%</p>

IMPORTANT:

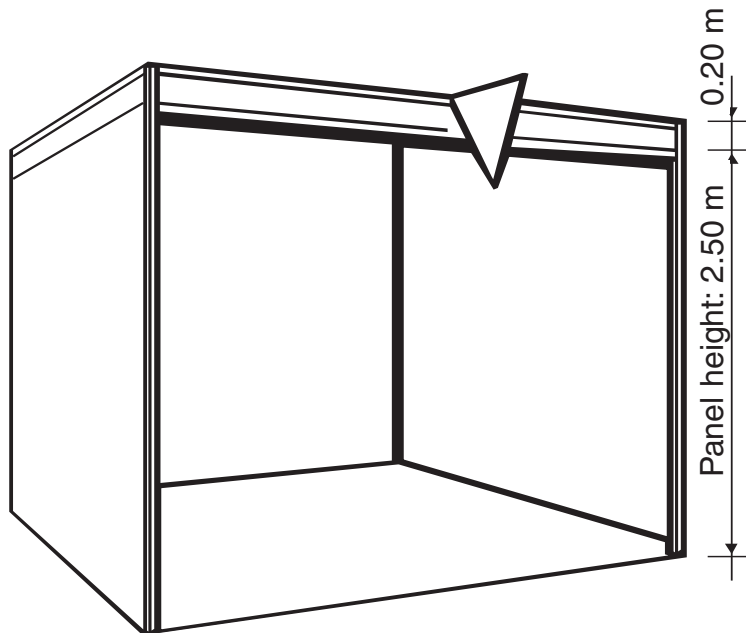
**Payment of the registration, catalogue and insurance fees is mandatory
for each of the participants exhibiting at your stand**

2. Description of Stands

A "ARTISAN" AND "EQUIPPED" STANDS (9 sqm minimum)

- FLOOR:** Grey carpeting
- FRAME:** Made of white, aluminium bars (height: 2.70 m)
- PARTITIONS:** Wooden partitions covered in brushed-cotton fabric (height: 2.50 m)
- SIGN:** Double-sided triangular sign, fixed like a flag onto the fascia
- LIGHTING:** Lighting by 100 W spotlights (1 per 3 sqm)
or 300 W quartz spotlights (1 per 9 sqm)

Important! The stands come with lighting fixtures, but the **power source must be ordered separately.**



B "UNEQUIPPED" STANDS (30 sqm minimum)

- . Location traced out on ground
- . Without sign
- . Without carpeting
- . Without electricity or spotlights (to be ordered)

3. Information

ORGANIZATION

Ateliers d'Art de France
6, rue Jadin
75017 Paris, France
Telephone: +33 (0)1 44 01 08 30
Fax: +33 (0)1 44 01 08 45
E-mail: patrimoine@ateliersdart.com

DATES

Inauguration, **Wednesday 4 November**, by invitation only
Show open daily from **Thursday 5 to Sunday 8 November 2009**

HOURS :

Inauguration, **Wednesday 4 November**: 7.00 p.m. to 10.30 p.m.
Thursday 5 to Saturday 7 November : 10.00 a.m. - 7.00 p.m.
Sunday 8 November: 10.00 a.m. - 6.00 p.m.

PLACE

LE CARROUSEL DU LOUVRE - 99, rue de Rivoli - 75001 PARIS, France

LAYOUT AND DECORATION OF STANDS

- The top edge of the stands (including the sign) cannot be higher than 2.50 metres.
- Any plans for decoration higher than 2.50 metres must be submitted to the Ateliers d'Art de France technical department for approval.

EXHIBITOR BADGES (1 badge for every 3 sqm of stand)

Badges are free and give right of entry to the exhibition throughout the day starting at 9.00 a.m. each day.
They may be picked up from the organizer's office (Commissariat Général) at the show during the installation, after your invoice has been paid in full.

CLEANING AND MAINTENANCE

See technical file for more information.

INSURANCE

Please read carefully the special information relative to this often "delicate" problem.
IMPORTANT ! We remind you that cover ceases as of Sunday 8 November 2009 at 6.00 p.m.
Please be very vigilant; watch your belongings: thefts can occur!

PARKING

You will be able to book your parking space(s) as soon as you have received your technical file.

SETTING UP

A precise schedule will be drawn up for access to the dock area on the days the show is to be set up and dismantled.
Installation will begin on:
Tuesday 3 November 2009 at 12 noon for the unequipped stands,
Wednesday 4 November at 2009 8.00 a.m. for the equipped stands and artisan stands.
All stands must be completed and accessible to the cleaning crews by Wednesday 4 November 2009 at 5.00 p.m.
Should you need further information, please call our technical department on +33 (0)1 44 01 08 33

DISMANTLING

Out of respect for the visitors, it is strictly forbidden to close your stand before the official closing of the Show on Sunday 8 November 2009 at 6.00 p.m.
The dismantling operation will take place on Sunday 8 November 2009 from 6.30 p.m. to midnight.
Stand locations must be entirely vacated by Monday 9 November 2009 at 8.00 a.m.

DELIVERIES DURING THE SHOW

Deliveries may be made daily from 8.00 a.m. to 9.30 a.m.

5b. Catalogue

List by speciality

Please photocopy & return the original to Ateliers d'Art de France before 24 July 2009

IMPORTANT: you are entitled to list 3 items, mark 3 boxes only

SKILLED PROFESSIONALS IN RESTORATION

ARCHAEOLOGY

MECHANICAL ARTS

- Automata, music boxes
- Clocks, chimes
- Games, toys
- Other (please specify): _____

WOOD

- Panelling, wainscotting
- Carpentry
- Gilding
- Cabinetmaking
- Marquetry, inlaid work
- Joinery
- Sculpture
- Laquerware (ivory, tortoise shell)
- Other (please specify): _____

LEATHER

- Leather casing
- Fine leatherwork
- Bookbinding
- Saddlery
- Other (please specify): _____

INSTRUMENT MAKING

- Stringed instruments
- Wind instruments
- Other (please specify): _____

GARDENS

- Landscape gardening
- Tree nursery
- Pruning, trimming
- Other (please specify): _____

METALS

- Art bronzes
- Gilding, silvering
- Ironwork, wrought iron work
- Silversmith or goldsmith trade
- Locksmithing
- Other (please specify): _____

PAPER

- Drawings, prints, posters
- Engraving
- Books
- Photographs
- Bookbinding
- Other (please specify): _____

PAINTING

- Easel
- Murale
- Canvas support
- Other (please specify): _____

STONE

- Sculpture
- Masonry
- Other (please specify): _____

CLAY

- Ceramics
- Earthenware and porcelain
- Mosaic
- Baked clay
- Other (please specify): _____

TEXTILE

- Embroidery, lacework
- Costumes
- Trimmings, braid
- Carpet, tapestry and rugs
- Weaving
- Other (please specify): _____

GLASS

- Objects
- Stained-glass windows
- Other (please specify): _____

TECHNOLOGY

PURIFICATION, DECONTAMINATION

AIR CONDITIONING, HUMIDITY CONTROL

LIGHTING

DATA PROCESSING

HARDWARE, EQUIPMENT

MEASUREMENT AND TESTING

CLEANING (laser, sandblasting...)

FURNITURE PRODUCTS (varnishes, pigments...)

BUILDING PRODUCTS (cement, mortar...)

SECURITY, SAFETY

PROCESSING, TREATING

OTHER (please specify): _____

SERVICES

ARCHITECT

INSURANCE APPRAISAL

LEGAL ADVICE

CULTURAL ENGINEERING

INVENTORY, CATALOGUING

LABORATORY, CENTRE FOR STUDY AND RESEARCH

EXHIBITION MATERIAL

MUSEUM EXHIBITION DESIGN AND LAYOUT

SCENOGRAPHY

SIGNPOSTING, VISITOR AIDS, SIGNAGE

TRANSPORT

OTHER (please specify): _____

PROMOTION AND DEVELOPMENT

ASSOCIATION

NATIONAL OR REGIONAL BODY

GROUP

INSTITUTION

MUSEUM

THE CULTURAL TOURIST INDUSTRY

OTHER (please specify): _____

EDUCATION

SCHOOL, UNIVERSITY (specify the sector): _____

TRAINING CENTRE

INSTITUTE

OTHER (please specify): _____

INFORMATION

PUBLISHING

BOOKSHOP

MULTIMEDIA/WEB SITE

PRESS, MEDIA...

OTHER (please specify): _____

Date, signature and business stamp:

5c. Catalogue

Advertising Contract

Please photocopy & return the original to Ateliers d'Art de France before 4 September 2009

Name or Business name _____		
Address _____		Postcode _____
Town/City _____		Country _____
Telephone _____	Fax _____	E-mail _____
Name of person to contact _____		

OFFICIAL CATALOGUE (print run: 12,000 copies)

- Format 15 x 21 cm (W x D), 4/C cover, R° V°
- Inner pages: offset, 4/C, on mat white coated 115 gm paper
- Trim size: 15 x 21 cm (W x D)
- Digital file (please consult us for details)

I wish to run (an) ad(s) covering:	Exhibitor	Non-Exhibitor	
<input type="checkbox"/> Inside front cover:	€ 2,300	€ 3,000	€ _____
<input type="checkbox"/> Inside back cover:	€ 2,300	€ 3,000	€ _____
<input type="checkbox"/> Back cover:	Consult us	Consult us	
<input type="checkbox"/> 1 full page, 4/C:	€ 600	€ 1,250	€ _____

SUBTOTAL € _____

+19.60% V.A.T.* € _____

TOTAL INCL. VAT € _____

DEPOSIT: 30% of subtotal is due € _____
with the return of this booking:

Date, signature & business stamp:

GENERAL TERMS AND CONDITIONS:

- The advertising rates listed above are quoted exclusive of tax. Films are to be supplied by the advertiser.
- All technical costs relating to composition, layout, reproduction of logos, photos, etc. are to be paid by the advertiser and will be invoiced separately when the catalogue is published.
- Advertisements must be paid by cheque, net of any discount, upon receipt of the invoice.
- Advertising agencies placing an order are jointly and severally liable with the advertiser for the payment of the order.
- No cancellations will be accepted after 4 September 2009. Closing date for booking: 4 September 2009.
- Deadline for receiving films: 11 September 2009.
- If you wish us to prepare your films, the closing date for receiving materials is: 4 September 2009.

7. Invitation Cards Promotional Material

Please photocopy & return the original to Ateliers d'Art de France before 24 July 2009

Name or Business name _____
Stand Manager _____ Tel. _____

INVITATIONS TO THE SHOW

- | | | |
|--------------------|---------------------------------|---------|
| • Book of 50 cards | _____ x € 55 excl. tax | € _____ |
| • Per card | _____ x € 1.50 excl. tax | € _____ |

SUBTOTAL	€ _____
+19.60% VAT*	€ _____
TOTAL INCL. VAT	€ _____

I am this day paying by cheque € _____ to cover the above order and understand that it will be posted only after payment has been received.

INVITATIONS TO THE INAUGURATION

In order to preserve the convivial character of this festive evening, the number of invitations are limited.

Each exhibitor will receive 20 invitations plus 2 invitations for every square metre of stand space they have rented. These complimentary cards are each valid for 2 persons on the evening of the inauguration of the Salon du Patrimoine Culturel, Wednesday 4 November 2009 from 7.00 p.m. to 10.30 p.m.

Your invitations will be sent to you along with any promotional material you order below.

PROMOTIONAL MATERIAL

I wish to order:

- Small posters 40 x 60 cm (free of charge) 5 10 20 Other _____
- Self-adhesive stickers (free of charge, sheets of 20 stickers each):
Placed on your outgoing mail, these stickers announce your participation in the Salon du Patrimoine Culturel to all your customers and suppliers, and help contribute to your success. Please send me :
 5 sheets 10 sheets 15 sheets _____ sheets

Date, signature & business stamp:

8a. Insurance

Please photocopy & return the original to Ateliers d'Art de France before 24 July 2009

Policy No. 75065031/202 underwritten by Cabinet ANA - 24 rue Cambacérès - 75413 Paris Cedex 08 - France
Tel. +33 (0)1 53 20 39 30 – Fax : +33 (0)1 53 20 39 31) with GAN EUROCOURTAGE

The show administrators decline all responsibility for any loss or damage which may occur to samples or equipment on display whatever the causes and may not be held responsible for any thefts which may be committed.

• WAIVING RECOURSE

The exhibitors waive all recourse against the administrators and/or organizers of the show as a result notably of damage, loss or disappearance, including theft, which may befall samples, models, exhibition equipment, and in general any items over which they may have rights of possession, use or charge, by whatever right, and for whatever reason. Exhibitors undertake to include this clause in any insurance contracts connected with the Show.

• INDEMNITY INSURANCE

I - COMPULSORY INSURANCE :

In order to cover exhibitors against damages, the Show administrators shall take out a compulsory "comprehensive insurance": fire, theft, damage (excluding breakages) covering all property either on display or installed (stand equipment and display accessories), at a rate of € 915 per square metre for the "first claim" that is a premium for € 3.50 per square metre.

Cover is valid for the "FIRST CLAIM" and will not be applied on a proportional basis. The aforementioned sum represents the maximum amount payable to each exhibitor, however, should a claim be made, the exhibitor must give proof of the exact value of the goods, objects, or equipment for which he is claiming reimbursement and of the corresponding insurance.

Natural disasters (Act of 13 July 1982) are also covered by this indemnity insurance (specific excess for natural disasters 10%, minimum € **1143.37**).

This compulsory insurance shall be taken out at the Exhibitors' expense and in his name by the organization, the Organizers shall not be held liable under any circumstances, particularly if the amounts declared by the Exhibitors prove to be too low.

ARTICLES NOT COVERED

a) In all cases: Objets d'art and precious articles, personal effects and property, negotiable papers, money, jewellery.

b) Unless additional insurance coverage has been taken out and a special premium paid: electronic equipment, computer equipment, audio-visual equipment, projectors, cameras, televisions, VCRs, plasma screens, and scale models.

RISKS NOT COVERED IN ALL CASES:

- 1) Loss or damage resulting directly or indirectly from acts of civil war, enemy hostilities, insurrection, riot, strike, earthquake or flooding, or any consequences of nuclear accident or attack.
- 2) Damage arising from defects inherent in the articles insured, from wear or gradual deterioration, or damage occasioned by moths or vermin or resulting from poorly executed packaging or installation and removal.
- 3) Losses resulting from fines, confiscation or sequestration.
- 4) Acts of theft or embezzlement by the exhibitor's representatives or employees.
- 5) Losses arising from articles found missing on stands upon which goods or beverages of any kind are distributed or offered for tasting free of charge.
- 6) Damage incurred by objects or equipment of any kind as a result of its operation or arising from a mechanical or electrical failure.
- 7) Loss or damage occurring during the transport of the insured articles.

II - OPTIONAL ADDITIONAL INSURANCE:

Each exhibitor is obliged to declare the exact value of the goods displayed. A form enclosed in this file will enable the exhibitor to insure the additional value to be covered.

This form is to be sent directly to: **L'AUXILIAIRE NOUVELLE DES ASSURANCES** at the address indicated on the form.

Cover shall take effect at 6.00 pm on 4 November 2009 and cease immediately when the show closes for dismantling at 6.00 p.m. on 8 November 2009.

In cases where a third party (installers, carriers, or handlers) may be held liable, the Insured or any persons representing him must take all steps required by the legislation and the regulations in force to retain his right claim against this third party.

• THIRD-PARTY INSURANCE

The Exhibition Administrators have taken out on their own behalf and on behalf of the Exhibitors (in the event of the absence of or insufficient coverage) a policy to cover against any third-party financial liability which they may incur, as a result of personal injury, material or immaterial damage caused to third-parties, and notably to visitors during or at the time of the show as a result of their personnel, their equipment, etc. Coverage for personal injury, material and immaterial damage is limited to **€ 6, 097, 961** per claim. Third-party cover for motor vehicles is, of course, formally excluded.

Cover takes effect from the day when the insured objects are brought into the confines of the show, i.e. from the moment when they have left the means of transport that brought them, no matter what handling procedures they undergo later; cover ceases as soon as the objects have been loaded onto the transport vehicles for their return.

• NOTICE OF CLAIM

Any or all claims must be sent to "L'AUXILIAIRE NOUVELLE DES ASSURANCES", using the forms available to the exhibitors at the Commissariat Général (i.e. the show office) within the time quoted below:

a) THEFT: within 24 hours

Within 24 hours, a complaint must be filed with the police authorities (at the local police station - Commissariat de Police).

THE FOLLOWING ITEMS MUST APPEAR ON ANY COMPLAINT LODGED FOR THEFT COMMITTED INSIDE THE EXHIBITION BUILDING.

- Usual name and technical title - Make, model and reference numbers (serial number, type, etc.) - Size (weight in certain cases) - Colours - Value and any details which may help in the identification of the stolen articles.
- Name and address of company owning the items stolen,
- Name and position of employee lodging complaint,
- The words "Je dépose plainte contre..." ("I hereby lodge a complaint against..."),
- Date and time at which the item was last seen,
- Designation of hall and stand (letter & numbers).
- Whether or not breaking and entry was involved

b) Other loss or damage: within 5 days

THE EXHIBITOR WILL FORFEIT HIS RIGHT TO COVER UNDER THE POLICY IF HE FAILS TO COMPLY WITH THE ABOVE-MENTIONED INSTRUCTIONS.

I HAVE THOROUGHLY READ THE CONTENTS OF THIS "INSURANCE" PAGE.

Company name: _____

Signature and business stamp:

Signed in (name of city or town) _____

On (date: dd/mm/yy) _____

8b. Additional Insurance

Please photocopy & return the original to Ateliers d'Art de France before 24 July 2009

Insurance policy No. 75.065.031/202

Please send this form and the annexes requested (inventory & cheque)

to: AUXILIAIRE NOUVELLE DES ASSURANCES

24 rue Cambacères - 75413 Paris Cedex 08 - France - Tel. +33 (0)1 53 20 39 30 - Fax: +33 (0)1 53 20 39 31

Name or Company name _____		
Person in charge _____		
Address _____		
Town/City _____	Postcode _____	Country _____
Telephone _____	Fax _____	Stand No. _____

Insurance form, acting as a receipt, drawn up on (date: dd/mm/yy): _____

In application of the contract (cf. terms on next page) this notice is designed to insure ALL equipment installed and exhibited in the aforementioned show.

THE INSURED PARTY MUST DECLARE ALL EQUIPMENT AND OBJECTS brought into the show during the period of guarantee, namely:

1. PROFESSIONAL EQUIPMENT
2. STAND FIXTURES (installation, decorations, furniture)

IMPORTANT

The **CAPITAL TO BE DECLARED BELOW IS IN ADDITION** to the compulsory guarantee granted for the **EXHIBITION PERIOD** by the show (i.e. € 915 per square metre).

EXHIBITION PERIOD INSURANCE	Stated Capital	Rate incl. tax per mille	Premium incl. tax
EXCLUDING BREAKAGE: with the exception of the materials designated below	€ _____	3.50 ‰	€ _____
INCLUDING BREAKAGE and Electronic equipment - Audio-visual equipment - Projectors - Cameras - Television – VCRs - Scale models - Computers	€ _____	10‰	€ _____
- PLASMA screens	€ _____	20‰	€ _____

TOTAL BE PAID: € _____

Enclosed: A detailed INVENTORY with figures, corresponding to the above declaration (compulsory insurance + additional insurance), and a CROSSED CHEQUE made payable to "A.N.A."

Business stamp & signature:

Attach your payment (inclusive of VAT) by cheque made payable to: AUXILIAIRE NOUVELLE DES ASSURANCES.

8b. Optional Insurance

Extract of the terms of the insurance policy taken out with the insurance company

1 EXCLUSIONS

- 1) Losses and damage resulting either from acts of war by foreign powers, civil war, riots or popular uprisings.
The exhibitor must prove that the loss or damage is the result of an event other than war by foreign powers; it is the responsibility of the Insurer to prove that the loss or damage is the result of civil war, riots or popular uprisings.
- 2) Damage arising from the direct or indirect effects of explosion, emission of heat, irradiation resulting from the transmutation of the nuclei of atoms or radioactivity as well as claims resulting from the effects of radiation caused by the artificial particle acceleration.
- 3) Losses resulting from fines, confiscation, sequestration, seizure or destruction by order of any government or public authority, or as the result of an offence.
- 4) Damage caused by earthquake, volcanic eruptions, or floods (by which is meant the overflowing of a river so as to flood a land).
- 5) Damage resulting from defects, wear, ageing, slow deterioration, moths, parasites and rodents of all kinds.
- 6) Losses arising from acts of theft or embezzlement by the exhibitor's employees.
- 7) Losses resulting from articles found missing on stands upon which goods or beverages of any kind are distributed or offered for tasting free of charge.
Losses or thefts of goods or articles missing which are sold on a cash-and-carry basis.
- 8) Damage to insured goods, when placed outside the stand(s) during the period of the stay on the exhibition site.
- 9) Damage caused to fabrics, clothes, effects, carpets, wallpaper, coverings (floor, walls, partitions) by stains of all kinds, and by burns caused by cigars, cigarettes and/or pipes with the exception of those resulting from water, fire or theft damage.
- 10) Scratches of all kinds caused to the bodywork of vehicles as well as rust and oxidization.
- 11) Damage sustained by objects and apparatus of all kinds resulting from their operation. Any damage or failure of a mechanical or electrical nature of the objects insured. The breakage of bulb filaments and all damage to electrical or electronic tubes.
- 12) Damage to and/or withering of decorative flowers, plants and trees.
- 13) Bad weather for all equipment or goods exhibited or left temporarily outside (goods exhibited under provisional stands mounted on an outdoor site are not covered by this exclusion).
- 14) Indirect losses of whatsoever nature, such as: loss of profit, damages, various duties and taxes levied after the claim, etc.

2 OPTIONAL COVERAGE

- 1) Loss or damage sustained by any audio-visual equipment serving advertising ends (notably projectors, cameras, televisions, VCRs, etc.) and scale models. If coverage for them has been specially requested, the video cassettes are reimbursed, in the event of an accident, on the basis of a blank cassette, increased by the cost of transferring from a master onto this cassette; under no circumstances are video cassettes reimbursed to the amount of the value of design and production of the recording for which it serves as a recording medium.
- 2) The breakage of objects reputed to be fragile, such as: porcelain, glassware, plate glass/mirrors, marble, pottery, earthenware, stoneware, ceramics, alabaster, wax, cast iron, clip-framed pictures, showcases and other similar objects.

3 MEASURES TO BE TAKEN IN THE EVENT OF A CLAIM

In the event of a claim, the Insured Party or his representative:

- a) Must take all necessary measures to ensure the preservation of objects which escaped the accident totally or partially.
- b) Must, in the event of a theft, provide assistance to find the thieves and the stolen objects and send within twenty-four hours a complaint to the local legal authority.
- c) Must make a declaration in writing to the Insurer as soon as he becomes aware of it-within five days for all material damage; within twenty-four hours at the latest, if it is the event of a theft the date, the circumstances of the claim and the approximate amount of the damage, under penalty of the Insured Person forfeiting his rights to the benefits of the Insurance. In the event of theft, he must enclose a copy of the complaint lodged with the police authorities.
- d) Must, when the responsibility of a third party may be implicated, personally take all necessary measures required by the laws and regulations in force to retain recourse for responsibility.

4 THEFT - PREVENTION - SECURITY GUARANTEE

The risk of THEFT is guaranteed in all cases on the formal condition that:

During the period that the site is open to the public and/or to the exhibitors, and during installation and removal, the stand is constantly guarded by the Insured Person and/or his employees.

9a. Show Regulations

Conditions of Admission and Participation

Art. 1. - Companies wishing to exhibit must take note of the present regulations and accept them without reserve, as well as the supplementary regulations drawn up by Ateliers d'Art de France and prescriptions of public law applicable to meetings organized in France.

Companies further accept any new arrangements which may be forced by circumstances, and which Ateliers d'Art de France reserves the right to communicate, even verbally, to the exhibitors in the interests of the event.

Art. 2. - Registration requests and files must be addressed to Ateliers d'Art de France - 62, rue Janin - 75017 Paris - France, before 24 July 2009. Requests and files which arrive after this date, will be placed on a waiting list, in chronological order of requests for admission; spaces shall be allocated in proportion to the spaces available. Files which are incomplete, even partially, shall be returned.

Art. 3. - All breaches of any of the clauses of the present regulations may result in the immediate exclusion, either temporary or permanent, of the exhibitor in breach, without recourse or right to any reimbursement or compensation. Ateliers d'Art de France may dispose of the place left free as it sees fit. Furthermore, the exhibitor in breach may be excluded, either temporarily or permanently, from any future exhibition.

Art. 4. - Requests for admission, signed by the exhibitor, will only be valid if they are made on the official registration forms provided by the Organization Committee of the exhibition and must be accompanied by a deposit (preferably in the form of a bank cheque), the amount of which is set by the special regulations. Exhibitors may, if they wish, settle the total amount due for the hiring of the space, at the time of their registration.

Art. 5. - In the event of the request for admission being denied, monies paid for the hiring of the space, the compulsory insurance and special fittings will be reimbursed, but not those paid in respect of the file creation fees. Under no circumstances, can the refused applicant claim any right to any indemnity whatsoever, by pleading that his application was solicited by Ateliers d'Art de France.

Art. 6. - The admission certificate is personal, non-transferable, and unassignable. It is absolutely forbidden for exhibitors, to surrender, sublet or share, either subject to payment or free of charge, all or part of their space, unless express permission has been given by Ateliers d'Art de France.

Art. 7. - The exhibitors may only exhibit under the designation of their own brand name or company name. They must give precise details as to the nature of the objects exhibited.

Payment for Exhibition Space

Art. 8. - The amounts charged for floor space are decided by Ateliers d'Art de France.

Art. 9. - In addition to the payment for exhibition space, the amount payable by each exhibitor is subject to a set fee for the creation of a file, payment of the compulsory comprehensive insurance premium, payment for special fixtures, if certain special fixtures have been requested by the exhibitor, and catalogue fee.

Art. 10. - The amounts charged for the floor space become payable from the time of registration, which is valid only if accompanied by the deposit mentioned in the special regulations. Should the candidate wish to withdraw their reservation they will need to notify Ateliers d'Art de France by recorded delivery letter with AR (Acknowledgement of Receipt). Deposits will not be refunded. Should withdrawal occur less than two months before the opening of the exhibition, Ateliers d'Art de France can ask for payment in full. The balance becomes due upon receipt.

Art. 11. - In the event that the stand is not totally paid for within the time limit fixed, Ateliers d'Art de France reserves the right to dispose of the space as it sees fit, and is under no obligation to reimburse the monies already paid by the exhibitor.

Art. 12. - The exhibitors must examine on site the layout and the dimensions of the stands which have been allocated to them (the plans and diagrams being given as an indication only). They shall occupy the site in the condition in which they find it and must vacate it in the same condition. Any damage caused by the exhibitor's installations or decorations shall be borne by him.

Art. 13. - The exhibition plans are drawn up by Ateliers d'Art de France who distributes the spaces available in the order registrations are received, taking into consideration in so far as is possible the wishes expressed by the exhibitors.

Art. 14. - If, for unavoidable reasons, Ateliers d'Art de France finds itself obliged to partially alter the spaces or installations no claims may be made and the exhibitors undertake to comply with the decisions taken.

Art. 15. - Exhibitors shall indicate clearly and precisely on their application form the surface area which they are likely to need.

Installation and Decoration of the Stands

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Art. 17. - It is suggested that the exhibitors create an attractive stand which complies with the special standard relating to the fixtures of the stand. During the time the exhibition is open to the public, the stand must be occupied at all times by a representative of the exhibiting company. If the stand is left unoccupied, for any reason whatsoever, it will be considered available and will result in the closure of the stand and the removal of equipment, belonging either to the exhibiting company or hired by it in order to carry out the furnishing of the stand.

Art. 18. - See "Safety Regulations" in technical file - The following articles are prohibited: explosives, detonators, and in general all dangerous or harmful substances. The use of all flammable products is also strictly prohibited; in particular, the use of acetylene or any other gas, whether dissolved or not. The exhibition of goods, objects or decorations which are spontaneously combustible is prohibited. Any breach of these regulations may result in the immediate, temporary or permanent, exclusion of the person concerned definitive.

Art. 19. - The maximum height of decorations is set at 2.70 metres. Any element higher than that must be the object of a written request to Ateliers d'Art de France for authorization. Split-level stands are prohibited.

Art. 20. - All stands must be fitted out completely, and the objects exhibited must be installed before 4.00

p.m. on Wednesday 4 November 2009. Packaging material must be placed outside the building within the same time limits. Any breach of this clause will be penalized. The furnishing of the stand may commence on the date indicated by Ateliers d'Art de France.

Art. 21. - Exhibitors must comply with instructions relating to the regulations concerning the arrival and departure of goods, and in particular the movement of vehicles of all kinds within the confines of the Carrousel du Louvre.

Art. 22. - Once the exhibition has closed, the exhibition articles and installations must be removed by the exhibitor, or under his supervision and responsibility, within the time stated in the special regulations of the exhibition. Passes will be issued to that effect by the Commissariat Général and will be needed to get out at the exits. Any items not removed by the exhibitors within the time stated will be removed by Ateliers d'Art de France at the exhibitor's risk and expense.

Art. 23. - Each exhibitor will arrange for the transport, the acceptance, and the dispatching of his/her parcels, as well as the identification of their contents. If the exhibitors or their representatives are not present to receive their parcels within the confines of the exhibition, Ateliers d'Art de France may re-dispatch them or open them at the cost and risk of the interested parties. On Running of the Stands

On Running of the Stands

Art. 24. - Products exhibited must be uncovered thirty minutes before the time set for the opening of the exhibition to the public, and may not be covered over again until closing time. Out of respect for the visitors, exhibitors who remove exhibits from their stands before the official closure of the exhibition will be prohibited from participating in future exhibitions. The exhibitor or one of his representatives must be present on the stand while the products displayed are being uncovered. The maintenance costs for the objects exhibited are to be borne by the exhibitor.

Art. 25. - PUBLIC ADDRESS SYSTEMS

Advertising by loudspeaker, television or any other device designed to make unacceptably loud advertisements are prohibited on all stands. Special permission may be requested, no later than one month before the opening of the exhibition, from Ateliers d'Art de France, who will examine the technical data provided by the stand decorator, and will modify them if necessary. Under all circumstances, announcements made over microphones are prohibited.

Art. 26. - Before the start of the installation period no equipment may be brought into the confines of the exhibition, no packages or parcels may be received. During the installation period equipment may be brought freely into the exhibition under the sole responsibility of the exhibitors. The exhibitors are responsible for both the equipment they exhibit on the stand and the equipment on the stand which they have rented. Ateliers d'Art de France accepts no responsibility for the loss or damage of any rented equipment, which is not removed by the firms within the time limits prescribed.

Advertising - Catalogue - Prospectus

Art. 27. - Ateliers d'Art de France reserves the exclusive right to the publication of the general catalogue and to the sale of this catalogue within the confines of the exhibition. It is the sole responsibility of the exhibitors to provide the information needed to create the catalogue. Ateliers d'Art de France can under no circumstances be rendered responsible for any errors which may occur. In the event that the catalogue proves impossible to publish for reasons of force majeure, the exhibitors undertake to make no claims for indemnity against the organizers.

Art. 28. - The exhibitors may not object to photographs being taken of the exhibition in general with the authorization of Ateliers d'Art de France, nor to the sale of these photographs in accordance with the method adopted by Ateliers d'Art de France.

Art. 29. - Circulars, brochures, catalogues, printed matter or objects of any kind may not under any circumstances be distributed by exhibitors in the aisles or in the entrance.

Safety

Art. 30. - Generally speaking, exhibitors must respect the regulations which apply to fairs, exhibitions and shows, as well as the safety measures laid down by the Prefecture de Police. (See "Safety Regulations" in the technical file).

Miscellaneous Provisions

Art. 31. - Ateliers d'Art de France is empowered with full authority to organize festivals, congresses, competitions, prize-givings, tombolas, etc. It may also alter the times and the dates of opening and closing of the exhibition, reducing or increasing the duration, without giving rise to any right to claims for indemnity.

Art. 32. - Ateliers d'Art de France is empowered to rule on all cases not provided for in the present regulations.

Its decisions shall not be subject to appeal and shall take immediate effect.

Art. 33. - In the event of a dispute with Ateliers d'Art de France or with another exhibitor, and before all proceedings are instigated, each exhibitor undertakes to submit its claim to Ateliers d'Art de France. Any action taken within a period of two weeks from the date of this claim, would, by the express agreement of the exhibitor, be declared inadmissible.

Art. 34. - In the event that, for a reason of force majeure, the exhibition does not take place, the exhibitors undertake to make no claims for indemnity against the organizers.

Art. 35. - In the event of the exhibition not taking place, for any reason whatsoever, the amounts remaining after the payment of all expenses incurred, shall be distributed amongst the exhibitors in proportion to the amounts paid by them.

Art. 36. - The Courts of the Seine have sole jurisdiction in the event of a dispute.

9b. Show Regulations

Please photocopy & return the original to Ateliers d'Art de France before 24 July 2009

Conditions of Admission and Participation

Article 1. - Companies wishing to exhibit must take note of the present regulations and accept them without reserve, as well as the supplementary regulations drawn up by Ateliers d'Art de France and prescriptions of public law applicable to meetings organized in France. Companies further accept any new arrangements which may be forced by circumstances, and which Ateliers d'Art de France reserves the right to communicate, even verbally, to the exhibitors in the interests of the event.

Art. 2. - Registration requests and files must be addressed to Ateliers d'Art de France - 62, rue Janin - 75017 Paris - France, before 24 July 2009. Requests and files which arrive after this date, will be placed on a waiting list, in chronological order of requests for admission; spaces shall be allocated in proportion to the spaces available.

Art. 3. - All breaches of any of the clauses of the present regulations may result in the immediate exclusion, either temporary or permanent, of the exhibitor in breach, without recourse or right to any reimbursement or compensation. Ateliers d'Art de France may dispose of the place left free as it sees fit. Furthermore, the exhibitor in breach may be excluded, either temporarily or permanently, from any future exhibition.

Art. 4. - Requests for admission, signed by the exhibitor, will only be valid if they are made on the official registration forms provided by the Organization Committee of the exhibition and must be accompanied by a deposit (preferably in the form of a bank cheque), the amount of which is set by the special regulations. Exhibitors may, if they wish, settle the total amount due for the hiring of the space, at the time of their registration.

Art. 5. - In the event of the request for admission being denied, monies paid for the hiring of the space, the compulsory insurance and special fittings will be reimbursed, but not those paid in respect of the file creation fees. Under no circumstances, can the refused applicant claim any right to any indemnity whatsoever, by pleading that his application was solicited by Ateliers d'Art de France.

Art. 6. - The admission certificate is personal, non-transferable, and unassignable. It is absolutely forbidden for exhibitors, to surrender, sublet or share, either subject to payment or free of charge, all or part of their space, unless express permission has been given by Ateliers d'Art de France.

Art. 7. - The exhibitors may only exhibit under the designation of their own brand name or company name. They must give precise details as to the nature of the objects exhibited.

Payment for Exhibition Space

Art. 8. - The amounts charged for floor space are decided by Ateliers d'Art de France.

Art. 9. - In addition to the payment for exhibition space, the amount payable by each exhibitor is subject to a set fee for the creation of a file, payment of the compulsory comprehensive insurance premium, payment for special fixtures, if certain special fixtures have been requested by the exhibitor, and catalogue fee.

Art. 10. - The amounts charged for the floor space become payable from the time of registration, which is valid only if accompanied by the deposit mentioned in the special regulations. Should the candidate wish to withdraw their reservation they will need to notify Ateliers d'Art de France by recorded delivery letter with AR (Acknowledgement of Receipt). Deposits will not be refunded. Should withdrawal occur less than two months before the opening of the exhibition, Ateliers d'Art de France can ask for payment in full. The balance becomes due upon receipt of the invoice, and payable no later than one month before the opening of the exhibition.

Art. 11. - In the event that the stand is not totally paid for within the time limit fixed, Ateliers d'Art de France reserves the right to dispose of the space as it sees fit, and is under no obligation to reimburse the monies already paid by the exhibitor.

Art. 12. - The exhibitors must examine on site the layout and the dimensions of the stands which have been allocated to them (the plans and diagrams being given as an indication only). They shall occupy the site in the condition in which they find it and must vacate it in the same condition. Any damage caused by the exhibitor's installations or decorations shall be borne by him.

Art. 13. - The exhibition plans are drawn up by Ateliers d'Art de France who distributes the spaces available in the order registrations are received, taking into consideration in so far as is possible the wishes expressed by the exhibitors.

Art. 14. - If, for unavoidable reasons, Ateliers d'Art de France finds itself obliged to partially alter the spaces or installations no claims may be made and the exhibitors undertake to comply with the decisions taken.

Art. 15. - Exhibitors shall indicate clearly and precisely on their application form the surface area which they are likely to need.

Installation and Decoration of the Stands

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Date, signature and business stamp, preceded by the words "read & approved"