



## PRESS RELEASE

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## INTERNATIONAL HERITAGE FAIR: A 25<sup>TH</sup> EDITION RICH IN SYMBOLS

*"This year, the fair is taking place at a time marked by the emotion and mobilisation provoked by the fire at Notre-Dame de Paris. A testimony to the attachment of French people for their heritage. This 25th edition and its theme of «Future as Legacy» was once again an opportunity for a rich dialogue with the stakeholders who keep heritage alive."*

Aude Tahon,  
President of the International Heritage Fair  
President of Ateliers d'Art de France

The 25<sup>th</sup> edition of the International Heritage Fair - which ended on Sunday 27 October 2019 - welcomed a record number 380 exhibitors (an increase of 15% compared to 2018). The fair organised by Ateliers d'Art de France thus reinforced its status as a major heritage event, with more than 22,000 visitors.

## KEY FIGURES OF THE 2019 EDITION

22 335 visitors

380 French and international exhibitors

12 French regions

10 foreign countries (Germany, Belgium, China, South Korea, Spain, United States, Italy, Netherlands, Romania and United Kingdom)

44 conferences

Over 60 démonstrations

9 award ceremonies



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### A SUCCESSFUL OPENING

Opened on Thursday 24 October by Aude Tahon, President of Ateliers d'Art de France and President of the International Heritage Fair, this inaugural day saw the participation of many official, political and public figures, including:

**Mrs Brigitte Macron**, attending the fair for the 3rd consecutive year

**Stéphane Bern**, journalist, radio host and writer, in charge of the mission Bern for heritage

**Franck Riester**, Minister of Culture

**Karen Taieb**, Deputy Mayor of Paris, in charge of heritage

**Xavier Darcos**, Chancellor of Institut de France (French learned society)

**Philippe Béval**, President of Centre des Monuments Nationaux (French government body which conserves, restores, and manages historic buildings)

**Dominique Garcia**, President of INRAP (French National Institute for Preventive Archaeological Research)

**Clarisse Mazoyer**, President of OPPIC (French Operator for Heritage and Cultural Building Projects)

Key heritage stakeholders such as the CMA France, Cité de l'Architecture et du Patrimoine, Fondation du Patrimoine, Fédération Patrimoine-Environnement, La Sauvegarde de l'Art français, Union REMPART, Sites & Cités remarquables de France also attended.

### A COLLECTIVE 25<sup>TH</sup> ANNIVERSARY CELEBRATION

Among the exhibitors of this edition, some have been participating to the fair since the very first edition: Art Graphique et Patrimoine, Association des Architectes du Patrimoine, Ateliers Duchemin, Atelier Meriguet Carrère, Ateliers Perrault, Atelier de Restauration Isabelle Clément, Hygiene Office, Mur Tronic – Tellurica, Serres et Ferronneries d'Antan, Tuilerie de la Breteche...

A few testimonies:

*"We have been exhibiting at the show for five years now. It draws qualified professional visitors, including architects and decorators, and allows our company to reach out to its target audience".*

Clotilde Camuset, manager of Atelier Camuset, a decorative painting workshop, labelled EPV - Entreprise du Patrimoine Vivant (Living Heritage Company)

*"We have been exhibiting at the International Heritage Fair for 6 years now. It is a unique opportunity to meet, whether with our usual partners or with young architects and other professionals".*

Antoine Sandamiani, Chairman of H. Chevalier, a stone-cutting company also labelled EPV



## A WIDE RANGE OF TOPICS COVERED DURING THE CONFERENCES

As a platform for discussions and reflection, the fair hosted 44 conferences this year, providing a comprehensive overview and a space for constructive dialogue on the many topics covered by this edition's theme: "Future as Legacy". The fire at Notre-Dame de Paris, which prompted a collective awareness, was a key aspect of the discussions and debates on protection, training and also the restoration of tangible and intangible heritage.

All the conferences were recorded and are available on the fair's website: [www.patrimoineculturel.com/programmation/conferences](http://www.patrimoineculturel.com/programmation/conferences)

## DEMONSTRATIONS: THE WORK OF CRAFTSMEN COMES OUT OF THEIR WORKSHOPS

One of the unique features of the International Heritage Fair is the large number of demonstrations taking place throughout the 4 days of the fair.

From the laying of gold leaf on stone, to the making of stained-glass windows, to goldwork embroidery, stone carving and many others, craftsmen demonstrated the high diversity of their rare techniques and skills that are highly acclaimed by visitors.

## THE NEW FEATURE OF THIS 25<sup>TH</sup> ANNIVERSARY: HERITAGE CIRCUIT

On the occasion of its 25<sup>th</sup> anniversary, the International Heritage Fair, in partnership with Centre des Monuments Nationaux, Institut de France and Cité de l'Architecture et du Patrimoine (Museum of French Monuments), has created a new "Heritage Circuit" to enrich the visitor experience. From 24 to 27 October 2019, the entrance ticket to the fair gave access (for free or at a reduced rate) to a selection of iconic monuments of national and international significance.

## PRIZES AND AWARDS

Each year the International Heritage Fair provides an opportunity to highlight the actions and projects in favour of heritage, through a series of awards and diplomas, 9 of which have been presented this year. Ateliers d'Art de France is contributing to these endeavours through two awards: Prix Métiers d'Art et Patrimoine Bâti (Fine Crafts and Built Heritage Prize) organised jointly with VMF association (Vieilles Maisons Françaises) and the designation of the national laureate of the Ateliers d'Art de France Competition in the "Heritage" category.

The 7<sup>th</sup> edition of Prix Métiers d'Art et Patrimoine Bâti was awarded to the mosaic artist Jérôme Clochard on Saturday 26 October. The €10,000 grant will enable him to set up his project to train and pass on this know-how to the young mosaicist Julien Suire, for a complete handover of the restoration activity of his workshop. The winner also autographed his monograph entitled Jérôme Clochard, Fragments d'émotions ! launched during the fair on the stand of the publishing house Éditions Ateliers d'Art de France.

Mateo Cremades, a parchment sculptor (photo above) from the Centre-Val de Loire region, was awarded the national prize at the Ateliers d'Art de France Competition in the "Heritage" category for his piece Rosace de parchemin (Parchment rosette), an ornament for ancient musical instruments (collage of parchment sheets chiselled with scalpel and die-cutter). A technique dating back to the Renaissance and the Baroque periods.

Other highlights of these awards include: the Geste d'Or Competition, the Lambert Prize, the "Heritage & Architecture" Prize of Maisons Paysannes de France, the graduation ceremony of Stone mason of Historic Monuments degree graduates (BP Tailleur de pierre des monuments historiques) by GMH (consortium of companies specialising in restoration of historical monuments), Concours des rubans du Patrimoine 2019 (Heritage Ribbon Competition 2019), the Trophées de La Chaux (Trophies of Lime) and the Sites et Monuments Competition.

More information : [www.patrimoineculturel.com/?lang=en](http://www.patrimoineculturel.com/?lang=en)



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THE 26<sup>TH</sup> EDITION OF THE  
INTERNATIONAL HERITAGE FAIR  
WILL TAKE PLACE  
IN OCTOBER 2020  
AT THE CARROUSEL DU LOUVRE  
UNDER THE THEME "HERITAGE  
AND TERRITORIES".

#### ABOUT ATELIERS D'ART DE FRANCE

The mission of Ateliers d'Art de France is to raise awareness about the role and place of fine crafts in our society. As a professional fine craft federation, it brings together more than 6,000 professionals on the national level. It represents and defends fine craft professionals and contributes to the development of the sector both in France and abroad.

#### CONTACTS ATELIERS D'ART DE FRANCE

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