

5|8 NOV 2015

SALON INTERNATIONAL DU PATRIMOINE CULTUREL

INTERNATIONAL HERITAGE SHOW

CARROUSEL DU LOUVRE

PRESS RELEASE

june 2015



(C) PHOTOPROEVENT

A BENCHMARK EUROPEAN EVENT, THE 21ST EDITION OF THE INTERNATIONAL CULTURAL HERITAGE SHOW WILL BE HELD IN PARIS, AT THE CARROUSEL DU LOUVRE, BETWEEN NOVEMBER 5 AND 8.

A real cultural event for the general public as well as professionals of the field, the cultural heritage show is a business meeting attended by 350 exhibitors every year, all looking to win new markets. Art restorers, providers of built heritage, protection associations, schools, local and regional authorities, institutions, etc. All professionals in the fields of the restoration and protection of built and non-built heritage, material or immaterial, come together for 4 days.

After 20 years of existence, the show confirms its position as an economic crossroad and a preeminent showcase of our cultural heritage. Last year, for its anniversary, the show organized by Ateliers d'Art de France was a big success, welcoming 23,483 visitors, a +10 % increase compared to 2013. Art lovers, owners, interior designers, restorers, students, etc. All explored the aisles of the show to meet the 347 exhibitors representing over 40 different trades: a record !

A CURRENT TOPIC: CULTURAL HERITAGE AND MODERNITY

The topic of this 21st edition, «Cultural heritage and modernity» is proof that **protection and restoration are necessary actions** to preserve France's rich cultural heritage. Serge Nicole, the President of Ateliers d'Art de France and President of the show, wanted to make this topic, which is close to his heart, the central theme of the 2015 fair. Indeed, in 2012 the syndicate purchased and spent a year renovating the Visitation Chapel, a 17th century building located in the heart of Montpellier, giving it a new lease of life. As Serge Nicole puts it, «**The nave is a beautiful example of how our cultural heritage can be converted into a living space dedicated to today's arts professions**».

The fair will offer a **richly diverse program based on this future oriented topic**. As in previous years, the **cycle of conferences** lead by experts will broach specific issues, such as the rehabilitation of cultural heritage sites, the use of new technologies and innovations in the field of cultural heritage, as well as the cohabitation of old and new architecture.

Films, demonstrations and award ceremonies will take place throughout the 4-day fair; including the René Fontaine awards organized by Maisons Paysannes de France, which, for the first time this year, will be giving out a «Contemporary construction and layout» award.

EXAMPLES OF NEW EXHIBITORS IN 2015

This year, Portugal and Macedonia have joined the 9 countries already represented. Here are some of this year's new exhibitors.

Spira - revitalizacao patrimonia (Portugal), is a cultural consultancy firm that specializes in the design, execution and production of Portuguese cultural heritage rehabilitation projects.



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ANNA MICHELLE(C) ANTHONY GIRARDI

Bonnel, is an expert in implementing historic materials combined with innovative solutions. It has carried out significant work on historical monuments, such as the renovation of the Fontevraud abbey hotel and restaurant, which lasted 20 months and was completed in June 2014.

Asselin, which carries out historical monument restoration projects, has, among others, rebuilt the frame of the Hermione, an 18th century frigate as an exact replica. This took close to 10 years!

Arnaud Pereira, mosaic artist and decorator, takes on many private and public commissions, such as the restoration of Facchina's Italian smalti mosaics in the choir section of the Albert Basilica, in the Somme.

ATELIERS D'ART DE FRANCE

Ateliers d'Art de France is the french federation of craft professionals, reuniting over 6,000 craftworkers, artists and craft companies. Its mission: to defend and represent the artistic craftsmanship sector and to contribute towards the economic development of its associated professionals in France and abroad. Co-owner of Maison&Objet*, Ateliers d'Art de France has also, since 2009, been the owner and organiser of the International Cultural Heritage Show and, since 2013, is the organiser of Révélations, the international biennial of fine craft and creation fair, held in the Grand Palais in Paris.

*Maison&Objet, organised by SAFI, an Ateliers d'Art de France subsidiary, and Reed Expositions

PRACTICAL INFORMATION

Carrousel du Louvre
99 Avenue de Rivoli
75001 Paris

Dates and opening hours

Thursday 5th November : 10am-7pm
Friday 6th November : 10am-7pm
Saturday 7th November: 10am-7pm
Sunday 8th November: 10am-6pm

Entry

1 day :

Standard rate: 11 Euros
Reduced rate: 5 Euros
(students, groups of 10 or more)

4 days:

Standard rate: 14 Euros
Reduced rate: 8 Euros
(students, groups of 10 or more)

Free of charge for the under 12s

For further information: www.patrimoineculturel.com

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