

5|8 NOV 2015

# SALON INTERNATIONAL DU PATRIMOINE CULTUREL

INTERNATIONAL HERITAGE SHOW  
CARROUSEL DU LOUVRE

PRESS RELEASE - FINAL REPORT

November 16th, 2015



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## ATTENDANCE RECORD FOR THE 21<sup>ST</sup> INTERNATIONAL HERITAGE SHOW

On November 8th, the doors to the show closed on a very positive note. This edition was marked by a public (over 25,000 visitors) and commercial success, a testimony to the vitality of the field.

Over 25,000 visitors came to meet 340 exhibitors with exceptional know-how: stonemasons, cabinetmakers, tapestry restorers as well as creators of digital technology, zinc specialists for insulating ancient houses, landscape architects and bell-founders... an extremely diversified and booming sector, perfect for exportation.

A real business meeting, the show enabled exhibitors to network with private individuals – owners of buildings or houses needing restoration – as well as many qualified purchasing advisors, such as cultural institutions, architects, interior designers from France and elsewhere, etc.

This tendency was confirmed by ceramic artist Kaolin, a first-time exhibitor at the show, who left with orders for design projects destined for high-end cosmetics shops located abroad. Arnaud Pereira, a mosaic artist and decorator, was very successful with decorators from the Emirates; a first for him!

### Key figures for 2015

A **7 %** increase in visitors  
compared to 2014

**340** exhibitors

**27** conferences, **4** awards, **3** films

**19** regions and

**13** countries represented

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As Louis Guery, in charge of communication for Asselin, a cabinetmaker and first-time exhibitor at the show, points out, the show is also an opportunity for exhibitors to *"maintain their network and meet their clients within a prestigious setting that differs from a building site or a workshop"*.

The show's international dimension was once more confirmed by the presence of 13 countries, including newcomers such as Macedonia and Japan, as well as Belgium, China, Portugal, Russia... who introduced their excellence know-how to visitors.

The International Heritage Show also features 27 conferences presented by experts, 4 awards, 3 film screenings and, like every year, many demonstrations that took place throughout the four-day show.

Another highlight was the presentation of the first economic survey regarding this field, carried out by the Xerfi firm for Ateliers d'Art de France. It provides an overview of the fine crafts companies involved in cultural heritage restoration.\* The findings of this study can be viewed on the [www.ateliersdart.com](http://www.ateliersdart.com) website.

**Join us from November 3 to 6 2016**, for our next even focused on the topic of **"remarkable cultural heritage projects"**. An exclusive opportunity to gain privileged access to these major adventures, both in France and abroad, that call upon the most remarkable services of our exhibitors, companies and arts professionals.

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\* source : cabinet XERFI - on 359 firm leaders and managers of French fine art workshops