# international heritage fair

## 28 > 31 OCT 2O21 CARROUSEL DU LOUVRE | PARIS

Press release, June 2021

### **INTERNATIONAL HERITAGE FAIRE : FROM 28 TO 31 OCTOBER 2021**

Organised by Ateliers d'Art de France since 2009, the International Heritage Fair brings together all the key stakeholders of the heritage sector. A unique opportunity for discussions and reflection, the fair is attended each year by more than 300 exhibitors and 20,000 visitors, both general public and professionals, for a 4-day period at the Carrousel du Louvre in Paris.

The International Heritage Fair (*Salon International du Patrimoine Culturel - SIPC*) is a landmark event bringing together professionals in the fields of promotion, restoration and protection of the built or non-built, tangible or intangible heritage.

Cabinetmakers, heritage preservation organisations, suppliers of built heritage, furniture restorers, stonemasons, local authorities, blacksmith, new technology and innovating actors - over 300 exhibitors from France and abroad gather in a friendly atmosphere at the Carrousel du Louvre, a prestigious venue located in the heart of Paris.

As a unique platform for exchanges and a key business meeting place for the sector, this fair is an opportunity to build contacts with a public of decision-makers placing orders: professionals from the sector and property owners, but also connoisseurs and enthusiasts.



The theme of the 26<sup>th</sup> edition is "**Heritage and Territories**". While heritage acts as a link with the past, enhancing its value, it is also a solution for the future of territories providing a basis for understanding the society of the future. The upcoming edition of the fair will put a light on topics such as renewal and revitalisation of urban centres, re-use of monuments, touristic and economic attraction.

PRACTICAL INFORMATIONS Carrousel du Louvre - 99, rue de Rivoli, 75001 Paris

Thursday 28 October 2021, 10.00 - 18.00 Friday 29 October 2021, 10.00 - 19.00 Saturday 30 October 2021, 10.00 - 19.00 Sunday 31 October 2021, 10.00 - 18.00

#### ABOUT ATELIERS D'ART DE FRANCE

The mission of Ateliers d'Art de France is to **educate** about **the role and place of fine crafts in our society**. As the French professional fine craft federation, it unites over 6,000 professionals around the country. It represents and advocates for fine crafts professionals, and helps the sector grow economically, both in France and internationally. As a force for unity, debate, and strong advocacy for workshops to promote heritage and design, Ateliers d'Art de France is a **space for dialogue** between fine craft professionals and institutions, governments, and society.

#### PRESS CONTACTS

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