

INTERNATIONAL HERITAGE FAIR: 27 TO 30 OCTOBER 2022

Ateliers d'Art de France is pleased to announce the 27th edition of the International Heritage Fair from 27 to 30 October 2022, at the Carrousel du Louvre – Paris. Eagerly awaited by all heritage stakeholders, the theme for this edition will be “Sustainable development: the DNA of heritage”, anchored in contemporary social issues.

Gathering heritage associations, art workshops, manufactures, heritage architects, the fair is the unmissable event for all stakeholders working on and looking after heritage every day.

As a place for exchanges and debates with all the industry professionals, the fair will once again place itself at the junction of synergies for the entire sector and will host conferences conducted by experts to elaborate a programme in connection with this year's theme.

Sustainable development: the DNA of heritage

While the notions of transmission and sustainability are inherent to heritage, the eco-responsibility of finding a balance between the environmental, economic and social aspects is at the heart of the stakes and challenges that the sector is facing.

The artists' activities rely on their choices with regard to **materials, their traceability, their economics, their transformations through specific and mastered techniques**. Many creators choose to work with local and natural materials, using short supply chains, and some even develop their activity pledging a complete mastery of the sector by developing their own materials.

The built heritage sector and heritage conservation associations are facing the **challenge of responsible renovation**, especially to reconcile **energy efficient refurbishment and preservation of built heritage sites**. The tradition and innovation of the materials and the processes are essential and complementary elements.

Another aspect of this theme is **rural or local heritage: a major resource and conveyor of sustainable development** that contributes to the attractiveness of rural territories.

The **3rd edition of the Heritage Forum**, organized by *Atrium patrimoine et restauration* magazine and Ateliers d'Art de France, will also be dedicated to sustainable development and will be held in the form of a television set at the heart of the fair, with various programmes scheduled: roundtables hosted by reputed experts to analyse the news and major challenges of the heritage sector.



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international heritage fair

27 > 30 OCT 2022 CARROUSEL DU LOUVRE | PARIS

KEY FIGURES OF THE 2021 EDITION

338 exhibitors from 10 countries (exhibitors' satisfaction rate: 95%*)
46 conferences
7 prizes awarded
60 craftsmanship demonstrations

*Source: SESA Marketing survey for Ateliers d'Art de France (2021)



Artisans Verriers – Féau Boiseries
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PRACTICAL INFORMATION

Carrousel du Louvre - 99, rue de Rivoli, 75001 Paris

Thursday 27 October 2022, 10 a.m. – 6 p.m.
Friday 28 October 2022, 10 a.m. – 7 p.m.
Saturday 29 October 2022, 10 a.m. – 7 p.m.
Sunday 30 October 2022, 10 a.m. – 6 p.m.

About Ateliers d'Art de France

The mission of Ateliers d'Art de France is to **educate about the role and place of fine crafts in our society**. As the French professional fine craft federation, it unites over 6,000 professionals around the country. It represents and advocates for fine crafts professionals, and helps the sector grow economically, both in France and internationally. As a force for unity, debate, and strong advocacy for workshops to promote heritage and design, Ateliers d'Art de France is a **space for dialogue** between fine craft professionals and institutions, governments, and society.

ABOUT THE FAIR

Organised by Ateliers d'Art de France, the International Heritage Fair gathers over 300 exhibitors and 20,000 visitors every year, general public and professionals, for 4 days at the Carrousel du Louvre in Paris.

Founded in 1994 and held by Ateliers d'Art de France since 2009, the International Heritage Fair has imposed itself as the main place for reflections on the heritage sector: the stakes, the news and the challenges. It is a unique fair that illustrates the strengths of Arts and Heritage professions in France, it **is the reference event for all heritage stakeholders, professionals and enthusiasts, that gathers and unites all the major stakeholders of the sector**: renovation, conservation and valorisation professionals working on built heritage and natural heritage sites, both tangible and intangible.

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