

## PRESS RELEASE

June 2023



## THE INTERNATIONAL HERITAGE FAIR PUTS THE SPOTLIGHT ON TRANSMISSION FROM 2 TO 5 NOVEMBER 2023

Ateliers d'Art de France presents the 28th edition of the International Heritage Fair from 2 to 5 November 2023, at the Carrousel du Louvre in Paris, themed "Heritage—the Challenge of Transmission", which is central to the sector.

This year, the annual event for all the stakeholders working in and looking after heritage daily will once again gather nearly 330 exhibitors representing over 40 different professions: fine craft workshops, restorers, raw material suppliers, preservation associations, built heritage companies, architects, communities, restoration training schools...

As a place for exchanges and debates where all the diversity of industry professionals is gathered, the fair will once again be a crossroads of synergies for all the stakeholders and will host conferences with experts featuring a programme connected to the annual theme.

"As a business event for professionals and a discovery event for enthusiasts, the International Heritage Fair embodies the values of Ateliers d'Art de France: creation, sustainability and know-how. It unites the entire sector, moving forward through meetings and exchanges with the audience. This 2023 edition's theme will be focusing on transmission, which is at the heart of the challenges faced by heritage and all its stakeholders, with a special programme."

Stéphane Galerneau, President of Ateliers d'Art de France

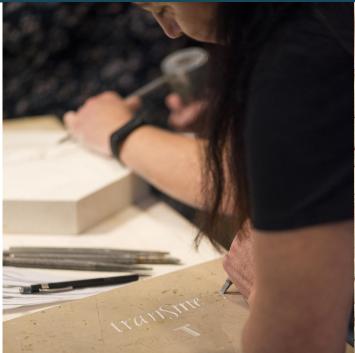
KEY FIGURES ABOUT THE 2022 EDITION: 19.000 VISITORS OVER 4 DAYS · 322 EXHIBITORS · 8 COUNTRIES REPRESENTED · 49 CONFERENCES · 9 PRIZES AWARDED · ABOUT THIRTY DEMONSTRATIONS



## international heritage fair

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## 2023 THEME: HERITAGE, THE CHALLENGE OF TRANSMISSION

As the foundation of the notion of heritage, transmission is one of the major challenges for all the stakeholders of the sector. All the facets of this word, so dear to the heritage sector and its actors, will be at the heart of the exchanges and programme of this edition.

The question of material transmission—of companies and properties—is a true challenge of heritage, and is addressed by many initiatives, from family takeover to associations', local or government initiatives.

The transmission of skills to perpetuate a culture, maintain skills and work to promote them, is the mission of schools, training centres and art workshops and manufactures. Training, recruiting and professional retraining are part of the transmission challenge.

For the 28th edition, the International Heritage Fair asserts its position as a place for special exchanges between property owners and professionals, businesses and future trainees, institutions and patrons, project owners and conservation associations, experts and enthusiasts.

## REVEALING YOUNG TALENTS: ATELIER FONT&ROMANI, ONE OF THE NEW FACES OF HERITAGE

On each edition, the International Heritage Fair delivers many anticipated awards in the sector. Winners are to be discovered exclusively on this occasion, among whom the winners of the 2023 Prix de la Jeune Création Métiers d'Art (Young Creative Craftsworker's Award): Atelier FONT&ROMANI.

For over 60 years, this prize awarded by Ateliers d'Art de France puts tomorrow's talents in the spotlight every year. Selected by a panel of experts based on artistic quality and technical mastery of a skill coupled with an innovative approach, this new generation of creators wins material support and a stepping stone to professionalisation. The award-winners get the opportunity to present their pieces in a prestigious and international fair, with a booth made available to them on one of Ateliers d'Art de France's international fairs.

After four years of training with Mobilier national and a months-long experience in the workshop of the Savonnerie manufacture, Charlotte Font and Charlotte Romani, savonnerie weavers, founded their textile crafts workshop in September 2022, in the 18th arrondissement of Paris: Atelier FONT&ROMANI. They are both weavers and create hybrid textile objects using the savonnerie technique. They turn this technique, originally used to make monumental carpets, into an exploration medium. Carpets, wall panels or textile sculptures once they are installed, these pieces are the results of their initial research on monochrome.



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## VMF-AAF AWARD "MÉTIERS D'ART ET PATRIMOINE BÂTI"—LAUNCH OF THE CALL FOR APPLICATIONS OPEN UNTIL 4 SEPTEMBER 2023

Yo support the companies working in this field, VMF and Ateliers d'Art de France have created in 2013 a specific "Métiers d'art et Patrimoine bâti" (fine craft professions and built heritage) award.

Endowed with €10,000, it supports durability, access to or development of fine craft professions in the service of built heritage. Each year, rather than a piece or a personality, the prize rewards a project or ongoing action, of transmission or valorisation to support the durability and vitality of the sector.

Until 4 September 2023 at midnight, the call for applications is open to fine craft professions, project owner organisations and the employees of these companies working on built heritage (properties or movable assets).

The Prize will be awarded at an official ceremony during the International Heritage Fair at the Carrousel du Louvre.

More information and applications: www.patrimoineculturel.com/programmation/prix-metiers-dart-et-patrimoine-bati

### ABOUT ATELIERS D'ART DE FRANCE

The mission of Ateliers d'Art de France is to promote fine craft professions in our society. As the only professional organisation gathering all 16 fields of fine craft professions, it unites over 6,000 professionals on national territory, from individual workshops to artwork manufactures. Created 150 years ago, it represents and defends 281 fine craft professions in all their diversity and contributes to the economic development of the sector in France and abroad.

#### **ABOUT THE FAIR**

Organised by Ateliers d'Art de France, the International Heritage Fair gathers over 300 exhibitors and 20,000 visitors every year, general public and professionals, for 4 days at the Carrousel du Louvre in Paris. Founded in 1994 and held by Ateliers d'Art de France since 2009, the International Heritage Fair has imposed itself has the main place for reflections on the heritage sector: the stakes, the news and the challenges. It is a unique fair that illustrates the strengths of Fine craft and Heritage professions in France, it is the reference event for all heritage stakeholders, professionals and enthusiasts, that gathers and unites all the major stakeholders of the sector: renovation, conservation and valorisation professionals working on built heritage and natural heritage sites, both tangible and intangible.

### PRACTICAL INFORMATION: Carrousel du Louvre - 99, rue de Rivoli, 75001 Paris

Thursday 2 November 2023, from 10:00 a.m. To 6:00 p.m. · Friday 3 November 2023, from 10:00 a.m. To 7:00 p.m. Saturday 4 November 2023, from 10:00 a.m. To 7:00 p.m. · Sunday 5 November 2023, from 10:00 a.m. To 6:00 p.m.

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